

**Michael Wyse**  
**Wyse Advisors LLC**

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Restructuring professional with extensive experience in the areas of corporate debt, mergers & acquisitions, financial operations, stakeholder management and client relationships. Proven ability to lead, multi-task and execute under time-sensitive pressures. Key strengths include:

- Strategic and operational planning
  - Enhance financial credibility
  - Extensive restructuring expertise
  - Financial forecasting and budgeting
  - Leadership and development
  - Negotiations with all interested parties
  - Board level presentations
  - Stakeholder communication
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***Executive Performance Highlights***

***Financial Experience***

- Negotiated sales and acquisitions, including price and purchase agreements for going concerns and company assets
- Developed cash forecasts to understand and enhance client's short and long term liquidity needs
- Developed integrated business plans that served as basis for valuation and capital structure decisions
- Negotiated financial covenants and other terms to debtor-in-possession facilities, amendments and secured loans
- Created recovery analysis to assess creditor class recoveries and develop plans of reorganization

***Leadership / Management Experience***

- Assumed interim management roles in several distressed companies
- Developed communication strategies and tools for distressed clients
- Led all aspects of numerous stressed / distressed / bankruptcy situations
- Developed extensive relationships within distressed community law firms, investment banks, lenders, investors and consultants

**WYSE ADVISORS, LLC**  
**MANAGING PARTNER**

**2015-PRESENT**  
**NEW YORK, NY**

- Boutique firm focused on Distress / Special Situations; CRO, Advisory, Independent Director roles; expertise in Business Development, Strategic Advisory, Turnaround Management, Capital Raises and Solution Facilitation

**DONLIN RECANO & COMPANY**  
**EXECUTIVE DIRECTOR**

**2014-2015**  
**NEW YORK, NY**

- Focused on streamlining operations
- Developed research platform and structure for prospecting
- Leveraged existing relationships amongst affiliates to develop new revenue streams

**GREAT AMERICAN GROUP**  
**VICE PRESIDENT**

**2012-2014**  
**NEW YORK, NY**

- Developed a comprehensive platform that successfully integrated complementary services (appraisals, financing, purchase and sale of assets and real estate transactions) to increase cross-selling opportunities
- Developed the idea for, and created marketing collateral supporting, a *good co / bad co strategy*, which provided an unprecedented new market for the company

**ZOLFO COOPER LLC**  
**DIRECTOR**

**2001-2012**  
**NEW YORK, NY**

- Led all aspects of client engagements including team management, client interface and creditor relationship
- Primarily debtor side representation, holding interim c-level positions
- Played an integral role in the 2011 Bankruptcy Transaction of the Year (Flying J).

**PRICEWATERHOUSECOOPERS**  
**SENIOR ASSOCIATE**

**1999 - 2001**  
**NEW YORK, NY**

- Primarily focused on audit practice.

**EDUCATION**

**ST. BONAVENTURE UNIVERSITY**

**1999**

BBA / MBA with concentration in Accounting.

**Additional Information**

- Certified Insolvency & Restructuring Advisor, member of the Association for Corporate Growth, Turnaround Management Association, Association of Insolvency and Restructuring Advisors and the International Association of Restructuring, Insolvency and Bankruptcy Professionals.

## Select Experience

Having sat in every possible seat in a Stressed / Distressed / Bankruptcy situation, I truly bring a unique perspective to financially challenged companies. My background and experience allows a company the expertise and credibility to get to a consensual deal in the most efficient and cost effective manner. Specifically I bring:

- Extensive experience across all facets of stressed / distressed situations
- Proven success in negotiation with all constituents
- Proven ability to work alongside management and other advisors
- Effective communication strategies and protocols
- Proven effectiveness in enhancing financial credibility
- Proven ability to gain consensus amongst all interested parties

### Selected Relevant Experience:

#### ***Deputy CRO / CFO – Flying J***

\$20 Billion oil and gas conglomerate. Engaged two days prior to filing for Chapter 11, after it was determined they had three days of liquidity remaining.

- Held the position of Deputy CRO / CFO (Retail Division)
  - Responsible for all aspects of the Chapter 11, including coordination of all professionals, reporting requirements and creditor communications
- All creditors had grave concerns about Senior Management; the Company lost nearly \$600 Million in less than 6 months
  - Our role brought credibility to the situation
  - Quickly gained consensus amongst all constituents
- Led the Retail Division (in excess of 1,800 Travel Plazas)
- Led all negotiations with Landlords, Vendors and Governmental Agencies
- Successfully sold the business to Pilot Travel Centers, refinanced the refineries and divested of non-core assets

*Through our teams effort, we effectuated one of the most successful Resturcturings in history; all creditors were paid in full, in cash (debt plus allowed interest) and equity was reinstated...unprecedented.*

#### ***CRO – Strand Genomics***

Molecular Genomics Company based in Aurora, Colorado. Engaged by parent company to maximize the value of the assets while minimizing any future liabilities, as quickly as possible.

- Initial mandate was to terminate a majority of the employees and sell the assets as quickly as possible
- Withing 1 day, I realized the greater value in the assets; bought 3 weeks with the Board to properly market the assets
- Sold the assets and the buyer hired back all employees

*I identified the hidden value in the assets, took a vested interest in the employees and their well-being, and accomplished a huge success for all constituents.*

#### **Advisor – Private Telecom Service Provider**

Regional Telecom Service Provider purchased by a Sponsor at a high valuation. Engaged by the Sponsor to assist with a potential refinancing.

- Company was purchased at a high multiple and excessive leverage was used to consummate the purchase
- Certain contracts ran out quicker than anticipated and the Company needed a restructuring
- Led all aspects of the restructuring to significantly reduce the debt load, with the sponsor providing much needed capital to sustain the business
- My relationship with the bank, from prior dealings, brought creditbility to the situation and the out-of-court restructuring is expected to close early in 2017

*My quick learn of the company and my influence on the overall startegy for the business going forward, along with my relationship with the bank, truly played an integral part in the closing of this transaction early next year.*

## Select Experience

### Investor – Numerous Good Co / Bad Co Strategy Successes

As a Distressed Investor, I came up with the Good Co / Bad Co strategy and executed it to perfection on numerous occasions, across different industries.

- Independently identified companies / situations where there was good companies that were being tainted by troubled assets
- Teamed up with financial and / or strategic buyers to bifurcate the good assets from bad assets, or core from non-core
- My firm would purchase the bad assets and the strategic or financial buyer would purchase the good or what they deemed as core assets
- My partner would achieve an optimal set of assets day 1, and I would divest of my assets within 6 months, with sizeable returns

*The strategy was very appealing to investors; the strategy allowed me to build relationships with investors across a wide array of asset classes, which has allowed me to identify untapped value in non-core assets.*

### Executive Director – Donlin Recano

As a favor to the Founding Principal, I took the helm of this Bankruptcy Services business and grew the business in less than 1-year.

- Streamlined the operations, built out the Business Development team and grew the business in approximately 9 months
  - Brought credibility to the Company which had quickly been fading in comparison to its peers
    - Grew the business from a #6 ranking to #2
- Worked closely with Parent Company Board to develop new lines of business, both organically and through acquisition

*Albeit a very short tenure, the success, which primarily stemmed from the credibility I brought to the situation, was monumental.*

\*Please note this is only a subset of my efforts over the past 17 years of my professional career.